

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	MARITIME AND INDUSTRIAL STUDIES		
DEPARTMENT	MARITIME STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	NA401	SEMESTER	4o
COURSE TITLE	MANAGERIAL ECONOMICS		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
	4	6	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Background knowledge		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION:	GREEK		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/NAS326/		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

APPENDIX B

- Guidelines for writing Learning Outcomes

The aim of the course is to analyze the basic concepts of business economics with emphasis on maritime transport issues and to present and elaborate modern issues

of entrepreneurship, decision making and microeconomic and macroeconomic issues. Emphasis is given to familiarizing the student with the economic characteristics of the enterprises in order to acquire the necessary scientific background and therefore the ability to manage specialized issues.

Upon the successful completion of the course students will be able to:

- Understand the basic concepts of business economics.
- Use tools and techniques of microeconomics.
- Use business economics methodologies to analyze and understand maritime issues.
- Analyze modern business economic phenomena and events and link them to the shipping industry

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

*Search for, analysis and synthesis of data and information by the use of appropriate technologies,
Adapting to new situations
Decision-making
Individual/Independent work
Group/Team work
Working in an international environment
Working in an interdisciplinary environment
Introduction of innovative research*

*Project planning and management
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and sensitivity to gender issues
Critical thinking
Development of free, creative and inductive thinking
.....
(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)
.....*

Search, analyze and synthesize data and information, using the necessary technologies.

Adapting to new situations, making decisions, promoting free, creative and inductive thinking.

(3) COURSE CONTENT

- The Business Environment
- Making Business Decisions
- Demand and Supply
- Consumer behavior
- Market Structures
- Productive Coefficients
- Macroeconomic environment
- Labor market and Unemployment
- Inflation
- Monetary and Fiscal Policy

(4) TEACHING METHODS--ASSESSMENT

<p>MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	In-class lecturing											
<p>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	E-CLASS											
<p>COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th data-bbox="683 633 1015 663"><i>Activity/Method</i></th> <th data-bbox="1018 633 1347 663"><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td data-bbox="683 667 1015 696">LECTURES</td> <td data-bbox="1018 667 1347 696">52</td> </tr> <tr> <td data-bbox="683 701 1015 730">STUDY</td> <td data-bbox="1018 701 1347 730">98</td> </tr> <tr> <td data-bbox="683 734 1015 763">Total</td> <td data-bbox="1018 734 1347 763">150</td> </tr> <tr> <td data-bbox="683 768 1015 797"></td> <td data-bbox="1018 768 1347 797"></td> </tr> </tbody> </table>		<i>Activity/Method</i>	<i>Semester workload</i>	LECTURES	52	STUDY	98	Total	150		
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<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	FINAL EXAMS											

(5) SUGGESTED BIBLIOGRAPHY:

-Suggested bibliography:

- Business Economics, 2η Έκδοση, Mankiw N. Gregory, Taylor P. Mark, Andrew Ashwin
- Economics, Samuelson Paul A., Nordhaus William D.

