

## COURSE OUTLINE

### (1) General information

<b>FACULTY/SCHOOL</b>	School of Maritime and Industrial Studies		
<b>DEPARTMENT</b>	Maritime Studies		
<b>LEVEL OF STUDY</b>	Undergraduate		
<b>COURSE UNIT CODE</b>	NA402	<b>SEMESTER</b>	4th
<b>COURSE TITLE</b>	Shipping Management		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>	
Lectures and Practice Exercises	4	6	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
<b>COURSE TYPE</b> <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	General Knowledge		
<b>PREREQUISITE COURSES:</b>			
<b>LANGUAGE OF INSTRUCTION:</b>	Greek		
<b>LANGUAGE OF EXAMINATION/ASSESSMENT:</b>			
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>	NO		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.unipi.gr/courses/NAS284/">https://eclass.unipi.gr/courses/NAS284/</a>		

### (2) LEARNING OUTCOMES

<p><b>Learning Outcomes</b>  <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:</i></p> <p><b>APPENDIX A</b></p> <ul style="list-style-type: none"> <li>• Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.</li> <li>• Descriptive indicators for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and</li> </ul> <p><b>APPENDIX B</b></p> <ul style="list-style-type: none"> <li>• Guidelines for writing Learning Outcomes</li> </ul> <p><i>The main purpose of the course is the combination of theories and tools of management, organization and organizational behavior, which adjusts and refines to analyze the organizational and administrative features of shipping business. Particular emphasis is given to the analysis of practical applications and examples. The course aims to provide knowledge and methodological tools of the Business Administration and deepen students' knowledge in specific sections of the organization</i></p>
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and management of shipping companies. In the subject matter contained case studies and examples from the shipping industry aimed at enriching the analysis and understanding of the course.

More specifically, with the successful completion of the course, students will be able to:

- be familiar with the philosophy and content of the basic theories of business organization and management in the maritime industry (knowledge)
- adapt the theoretical tools and concepts of management to the particular shipping environment (application)
- To describe the special characteristics of shipping companies, understand how they work and compare the peculiarities observed in the organization and administration in relation to organizations in other sectors (knowledge, understanding and evaluation)
- understand and analyze the challenges of the internal and external environment in which modern shipping organizations operate (understanding and analysis)
- know, distinguish and describe the basic functions of shipping companies (knowledge)
- know concepts such as segmentation in shipping companies, human resources and how it is managed, and security (knowledge)

### General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Working in an interdisciplinary environment

Introduction of innovative research

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and

sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

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(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)

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- Adapt to new situations
- Decision making
- Autonomous work
- Teamwork
- Exercise of criticism and self-criticism
- Promoting free, creative and inductive thinking

### (3) COURSE CONTENT

1. Characteristics of shipping and shipping companies
2. Functions of the Shipping companies
3. Organization of Shipping Companies
4. Determinants of the organizational structure
5. Segmentation of Shipping Companies
6. Human Resource Management ashore and onboard
7. Safety Management in Shipping companies

### (4) TEACHING METHODS--ASSESSMENT

<b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Face-to- face (in class lecturing)
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<p><b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b></p> <p><i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<p>Support Learning through the e-class platform</p>																							
<p><b>COURSE DESIGN</b></p> <p><i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th data-bbox="699 412 1029 443"><i>Activity/Method</i></th> <th data-bbox="1034 412 1358 443"><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td data-bbox="699 443 1029 479">Lectures</td> <td data-bbox="1034 443 1358 479">52</td> </tr> <tr> <td data-bbox="699 479 1029 515">Case studies analysis</td> <td data-bbox="1034 479 1358 515">10</td> </tr> <tr> <td data-bbox="699 515 1029 551"></td> <td data-bbox="1034 515 1358 551"></td> </tr> <tr> <td data-bbox="699 551 1029 586">Non-guided study</td> <td data-bbox="1034 551 1358 586">88</td> </tr> <tr> <td data-bbox="699 586 1029 622"></td> <td data-bbox="1034 586 1358 622"></td> </tr> <tr> <td data-bbox="699 622 1029 658"></td> <td data-bbox="1034 622 1358 658"></td> </tr> <tr> <td data-bbox="699 658 1029 694"></td> <td data-bbox="1034 658 1358 694"></td> </tr> <tr> <td data-bbox="699 694 1029 730"></td> <td data-bbox="1034 694 1358 730"></td> </tr> <tr> <td data-bbox="699 730 1029 766"></td> <td data-bbox="1034 730 1358 766"></td> </tr> <tr> <td data-bbox="699 766 1029 801"><b>Total</b></td> <td data-bbox="1034 766 1358 801"><b>150</b></td> </tr> </tbody> </table>		<i>Activity/Method</i>	<i>Semester workload</i>	Lectures	52	Case studies analysis	10			Non-guided study	88											<b>Total</b>	<b>150</b>
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<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b></p> <p><i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Written final exam (100%) in English including short answer questions and comparative assessment of theory data</p>																							

**(5) SUGGESTED BIBLIOGRAPHY:**

*-Suggested bibliography:*  
 Θεοτοκάς, Ι. (2014). Οργάνωση και Διοίκηση Ναυτιλιακών Επιχειρήσεων. Εκδόσεις: Αλεξάνδρεια. ISBN13: 9789602216156  
*-Suggested scientific journals:*  
 Maritime Policy and Management  
 International Journal of Shipping and Transport Logistics

