

## COURSE OUTLINE

### (1) General information

<b>FACULTY/SCHOOL</b>	Maritime and Industrial Studies		
<b>DEPARTMENT</b>	Maritime Studies		
<b>LEVEL OF STUDY</b>	Undergraduate		
<b>COURSE UNIT CODE</b>	NA610	<b>SEMESTER</b>	6
<b>COURSE TITLE</b>	Financial Management		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>	
	4	6	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
<b>COURSE TYPE</b> <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Scientific expertise		
<b>PREREQUISITE COURSES:</b>			
<b>LANGUAGE OF INSTRUCTION:</b>	Greek		
<b>LANGUAGE OF EXAMINATION/ASSESSMENT:</b>			
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>			
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.unipi.gr/courses/NAS440/">https://eclass.unipi.gr/courses/NAS440/</a>		

### (2) LEARNING OUTCOMES

#### **Learning Outcomes**

*The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.*

*It is necessary to consult:*

#### **APPENDIX A**

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

#### **APPENDIX B**

- *Guidelines for writing Learning Outcomes*

Upon successful completion of this course, the students will be able to:

- Analyze financial decisions in the context of the risk-return tradeoff.
- Assess investments.
- Evaluate securities.
- Understand and manage the dynamics of security markets, in the context of the portfolio theory.
- Analyze the effect of capital structure and dividend policy on firm value
- Understand the importance of corporate governance in financial management.
- Employ financial risk management techniques, in the context of financial engineering.
- Understand the importance of exchange rates in financial management.
- Understand the importance of FinTech in financial management.
- Redefine the risk-return analysis of financial management to account for social impact.

### **General Competences**

*Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?*

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
	<i>.....</i>

Decision-making, Individual/Independent work, critical thinking, development of free, creative and inductive thinking

### **(3) COURSE CONTENT**

Introduction  
 Money and time  
 Money and banks  
 Investment appraisal  
 Security valuation  
 Portfolio management: introduction  
 Portfolio management: capital market line and security market line  
 Corporate finance  
 Corporate governance  
 Financial derivatives  
 Exchange rates, prices and interest rates  
 FinTech  
 Social finance

#### (4) TEACHING METHODS--ASSESSMENT

<p><b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	Face-to-face, in-class lecturing	
<p><b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b> <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	E-class education platform	
<p><b>COURSE DESIGN</b> <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<p><b>Activity/Method</b></p>	<p><b>Semester workload</b></p>
	Lectures	52 hours
	Self-directed study	98 hours
	<b>Total</b>	<b>150 hours</b>
<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b> <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	Written exams at the end of the semester, in Greek.	

#### (5) SUGGESTED BIBLIOGRAPHY:

<p><i>-Suggested bibliography: Berk, J., DeMarzo, P., Harford, J. 2018. Corporate Finance. Εκδόσεις Pearson.</i></p>
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*Brealey, R.A., Myers, S.C., Allen, F. 2021. Principles of Corporate Finance. McGraw Hill.*  
*Shapiro, A.C., Moles, P. 2014. International financial management. Wiley.*

*-Suggested academic journals:*

*Journal of Finance*

*Journal of Financial Economics*

*Journal of Financial and Quantitative Analysis*

*Review of Financial Studies*

*Journal of Money Credit and Banking*

*Journal of Corporate Finance*

*Journal of Banking and Finance*

*Annals of Finance*

*Financial Management*

*Review of Quantitative Finance and Economics*

*Corporate Governance*

*European Financial Management*