

## **Shipping Management**

The course aims at providing the knowledge basis for the understanding of organization and management of shipping companies in the wider business environment of global shipping industry. Concurrently, the course is based on the analysis of case studies of successful shipping companies in specific sections. It is structured in a way that examines the organizational and managerial needs of the shipping companies, however, a focus is given on the companies operating in bulk shipping markets, not only because the complexity of these markets but also due to the fact that the vast majority of Greek-owned shipping companies are active in these markets.

**ECTS: 4**

**Lectures: 7**



