

## COURSE OUTLINE

### (1) General information

<b>FACULTY/SCHOOL</b>	Maritime and Industrial Studies		
<b>DEPARTMENT</b>	Maritime studies		
<b>LEVEL OF STUDY</b>	Postgraduate		
<b>COURSE UNIT CODE</b>		<b>SEMESTER</b>	C
<b>COURSE TITLE</b>	Port Management, Planning and Organization		
<b>INSTRUCTOR'S NAME</b>			
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>	
	3	5	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
<b>COURSE TYPE</b> <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	General Knowledge		
<b>PREREQUISITE COURSES:</b>	-		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	Greek		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>	No		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.unipi.gr/">https://eclass.unipi.gr/</a>		

### (2) LEARNING OUTCOMES

#### **Learning Outcomes**

*The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.*

*It is necessary to consult:*

#### **APPENDIX A**

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

#### **APPENDIX B**

- *Guidelines for writing Learning Outcomes*

The course focuses on Port Management and its evolution in the context at the international environment and the changing trends in transport and trade. Reference is made to port services and the characteristics of the port product. Port organization and management models are presented. The administrative problems in modern ports are highlighted. Emphasis is placed on Port Planning and on the organization, planning and communication systems of the port for effective management.

### **General Competences**

*Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?*

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
	<i>.....</i>

- *Search for, analysis and synthesis of data and information by the use of appropriate technologies*
- *Working in an international environment*
- *Working in an interdisciplinary environment*
- *Decision-making*
- *Group/Team work*
- *Development of free, creative and inductive thinking*

### **(3) COURSE CONTENT**

The course is divided into teaching modules, which deal with the following issues:

- Port Planning: Definition, conceptual references, levels of port planning.
- Port Planning and EU policy
- The evolution of ports
- Factors influencing the basic port planning: Demand and Supply.
- Electronic Information Exchange Systems in the port industry.
- The specialized port marketing as a planning tool.
- Port Statistics and indicators
- Human Resources Management in the modern port industry.
- Port Planning Framework for Quality-Safety.
- Port-City Relations.

#### (4) TEACHING METHODS--ASSESSMENT

<p><b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	<p><i>Face to face, in-class lecturing</i></p>													
<p><b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b> <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<ul style="list-style-type: none"> <li>- Using the Internet as a source of recent information and in identifying and understanding the trends and developments in the sector.</li> <li>- Using digital videos with significant visual messages that capture the terminal functions and operations</li> <li>- Using digital videos featuring expert interviews on topics of interest to the course</li> <li>- Encourage and support students to create their own videos as part of class assignments and presentations</li> <li>- Support of the learning process through the e-class platform</li> </ul>													
<p><b>COURSE DESIGN</b> <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th><i>Activity/Method</i></th> <th><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>24</td> </tr> <tr> <td>Group Project with technical report and presentation</td> <td>20</td> </tr> <tr> <td>Case study analysis</td> <td>20</td> </tr> <tr> <td>Independent Study</td> <td>86</td> </tr> <tr> <td><b>Total</b></td> <td><b>150</b></td> </tr> </tbody> </table>	<i>Activity/Method</i>	<i>Semester workload</i>	Lectures	24	Group Project with technical report and presentation	20	Case study analysis	20	Independent Study	86	<b>Total</b>	<b>150</b>	
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<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b> <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests,</i></p>	<ul style="list-style-type: none"> <li>• Written final exam (70%) that includes brief answers to questions assessing the knowledge, understanding, and critical thinking of the student (Oral examination where required - cases of certified learning difficulties requiring oral examination)</li> </ul>													
<p><i>short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<ul style="list-style-type: none"> <li>• Teamwork (30%) with written report submission, oral presentation and examination</li> </ul>													

#### (5) SUGGESTED BIBLIOGRAPHY:

*Suggested bibliography:*

☐ Lecture notes based on the following English bibliography

- Burns M., (2015), 'Port Management and Operations- Routledge, ISBN 9781482206753
- Haralambides H., (2015) 'Port Management-SpringerLink, ISBN 978-1-137-47576-3
- Ports Australia (2013), Leading Practice: Port Master Planning – Approaches and Future Opportunities.
- State of Queensland, Department of State Development (2015), Port Master Planning – Guideline for determining a master planned area boundar
- European Union (2022), The EU Blue Economy Report, Project Number: 20222588. ISBN: 978-92-76-52444-1

☐ Lecture notes

All the lecture notes and course related material are posted on the course support electronic platform, categorized by lecture and delivery module

- *Additional Bibliography:*

- ☐ Scientific articles including articles published by the instructor
- ☐ Manuals and reports of relevant research projects