

Shipping Management (ECTS 4)

COURSE OUTLINE

(1) GENERAL

SCHOOL	MARITIME AND INDUSTRIAL STUDIES		
ACADEMIC UNIT	MARITIME STUDIES		
LEVEL OF STUDIES	POSTGRADUATE		
COURSE CODE	MN204	SEMESTER	A
COURSE TITLE	Shipping Management		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
Lectures	3	4	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	General knowledge		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/NAS329/		

(2) LEARNING OUTCOMES

<p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i>
<p>The course aims at providing the knowledge basis for the understanding of organization and management of shipping companies in the wider business environment of global shipping industry. Concurrently, the course is based on the analysis of case studies of successful shipping companies in specific sections. It is structured in a way that examines the organizational and managerial needs of the shipping companies, however, a focus is given on the companies operating in bulk shipping markets, not only because the complexity of these markets but also due to the fact that the vast majority of Greek-owned shipping companies are active in these markets.</p> <p>Upon successful completion of this course students should be able to adjust theories and tools of the Management to the needs of businesses that operate in the shipping sector and to understand the organization and management of shipping companies. In addition, they should be able to understand the internal articulation and the functions of shipping companies.</p>
<p>General Competences</p> <p><i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i></p>

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>
<i>Production of new research ideas</i>	<i>Others...</i>

After the completion of the course students should be able to understand the organization and management of shipping companies, to understand the internal articulation and the functions of shipping companies, to adjust theories and tools of the Management to the needs of businesses that operate in the shipping sector and to understand the specific characteristics of the organization and management of Greek-owned shipping companies.

The Management and Organization of Shipping Companies course aims at developing the following competences to the degree-holder:

- Business Environment Analysis
- Adopting to new situations
- Working in an international environment
- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Decision-making
- Team work
- Respect for difference and multiculturalism
- Respect for the natural environment
- Showing social, professional and ethical responsibility and fo gender issues
- Production of free, creative and inductive thinking
- Criticism and self-criticism

(3) SYLLABUS

Shipping companies are complex organizations that operate in a dynamic and continually changing business environment.

The specific characteristics of the shipping industry and of the companies operating in its markets do not always allow the adoption of theories and tools of Management. In many cases an adaptation is needed because of the fact that the business environment of shipping companies as well as their internal environment, create the need for adjustments. Shipping management course aims at analyzing particular aspects of the organization and management of shipping companies, combining theories, methodologies and tools of Management, Organizational Theory and Organizational Behavior, adjusting them to the specific needs of the shipping environment.

The course aims at analyzing the organizational and managerial phenomena of shipping companies in the context that the shipping markets create. Emphasis is given to the analysis of aspects related to challenges that shipping companies face in the changing business environment as well as to the analysis of practical aspects and case studies. In this context, the task environment of shipping companies and the limitations it creates to their management are analyzed.

The course is structured as follows:

The first section includes lectures. In each lecture a group of students analyses an issue that is related to the subject discussed. The second section includes the exercise/short essay which is conducted during the course of the study and it is related to the sections that have been discussed during the lectures. The third section includes the writing of a paper (project) on a given subject.

The main topics that are examined are

1. Introduction to the course
2. The business environment of shipping,
3. Planning and decision making in shipping,
4. Functions and operations of shipping companies,
5. Organisation of shipping companies
6. Departmentalization of shipping companies
7. Organizational culture of shipping companies,
8. Human resources management in shipping companies -HRM for seagoing personnel
9. Governance systems – Outsourcing in shipping companies

10. Leadership, entrepreneurship and innovation in shipping - Corporate social responsibility

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to- face (in class lecturing)	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Support Learning through the e-class platform	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	21 hours
	Case studies	10 hours
	Assignment - presentation	25 hours
	Non-guided study	64 hours
	Course total	120

STUDENT PERFORMANCE EVALUATION	
<p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<ul style="list-style-type: none"> • Written final exam (60%) in Greek including answer questions and comparative assessment of theory data • Writing and presentation of a project (40%)

(5) ATTACHED BIBLIOGRAPHY

<p><i>- Suggested bibliography:</i></p> <p>Theotokas I. (2019), <i>Organization and Management of shipping companies</i>, Alexandria, Athens (in Greek).</p> <p>Willingale, M., (1998), <i>Ship Management</i>, Lloyd's of London Press, London</p> <p><i>- Related academic journals:</i></p> <p>International Journal of Shipping and Transport Logistics Maritime Economics and Logistics Maritime Policy and Management Research in Transportation Business & Management Int. J. Decision Sciences, Risk and Management Transportation Journal Transportation Research: Part D Marine Policy</p>
