

COURSE OUTLINE

(1) GENERAL INFORMATION

FACULTY / SCHOOL	School of Maritime and Industrial Studies		
DEPARTMENT	MARITIME STUDIES		
LEVEL OF STUDY	Undergraduate		
COURSE UNIT CODE	NA201	NA201	NA201
COURSE TITLE	Business Organization and Management		
INSTRUCTOR'S NAME	Karakasnaki Maria		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		4	6
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General knowledge, Skills development,</i>	Background Knowledge		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INTRODUCTION:	Greek		
LANGUAGE OF EXAMINATION/ASSESSMENT:	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS:	NO		
COURSE WEBSITE (URL):	https://eclass.unipi.gr/		

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

APPENDIX B

- Guidelines for writing Learning Outcomes

The main purpose of the course is to introduce students to the philosophy and content of the main theories of management science, as well as to examine the various approaches developed in this field. More specifically, the course aims at introducing the students to the basic concepts of management science in general, at describing the historical development of management thought, at familiarizing students with the internal and external environment of an organization, as well as at introducing the basic functions of management and their components (planning, organization, leadership, motivation, human resources management, control). More specifically, with the successful completion of the course, students will be able to:

have knowledge of the basic concepts of management science (knowledge)
describe the historical evolution of management science from its beginnings (knowledge)
understand and analyze the challenges of the internal and external environment in which modern business organizations operate (understanding and analysis)
gather information on decision making (analysis and synthesis)
know and distinguish the individual functions of the management and their elements (knowledge and understanding)
explain and compare the ways in which managers organize and manage business (understanding and evaluation)

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Working in an interdisciplinary environment

Introduction of innovative research

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

.....

(Other.....citizenship, spiritual freedom, social awareness, altruism, etc.)

.....

Upon completion of the course, it is expected that students will be able to:

- Decision making
- Autonomous work
- Teamwork
- Exercise of criticism and self-criticism
- Promoting free, creative and inductive thinking

(3) COURSE CONTENT

1. Introduction to the basic concepts and theories of management science
2. Historical evolution of management thinking
3. Internal and External Environment of organizations
4. Decision-making process
5. Fundamental principles and planning techniques
6. Strategy
7. Organization
8. Human Resource Management
9. Theory and Practice of Motivation
10. Leadership
11. Control

(4) TEACHING METHODS – ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning, etc.</i>	Face-to- face (in class lecturing)		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with Students</i>	Support Learning through the e-class platform		
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity etc. The study hours for each learning activity as well</i>	Activity/Method	Semester workload	
	Lectures	46	
	Case studies analysis	10	
	Non-guided study	94	
	Total	150	

<p>as the hours of self-study are given following the principles of ECTS.</p>		
<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</p> <p><i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other....,etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i></p>	<p>Written final exam (100%) in English including short answer questions and/ or comparative assessment of theory data and/ or multiple-choice questions</p> <ul style="list-style-type: none"> • Evaluation objective: to understand the fundamentals of the course • Evaluation criteria: comprehensiveness, accuracy and critical thinking 	

(5) SUGGESTED BIBLIOGRAPHY

Suggested bibliography:

Schemerhorn J. (2018). Εισαγωγή στο Management. Broken Hill Publishers LTD ISBN 9789925563098

Suggested scientific journals:

Academy of Management
Journal
Journal of Management
Harvard Business Review