

COURSE OUTLINE

(1) GENERAL INFORMATION

FACULTY / SCHOOL	MARITIME AND INDUSTRIAL STUDIES		
DEPARTMENT	MARITIME STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	NΑΓΓ44	SEMESTER	5 (elective)
COURSE TITLE	ENTREPRENEURSHIP		
INSTRUCTOR'S NAME	Assistant Professor Katerina Galani		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		4	6
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General knowledge, Skills development,</i>	General Knowledge		
PREREQUISITE COURSES:	None		
LANGUAGE OF INTRODUCTION:	English		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS:	Yes		
COURSE WEBSITE (URL):	https://eclass.unipi.gr/courses/NAS493/		

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

APPENDIX B

- Guidelines for writing Learning Outcomes

The course investigates the notion of entrepreneurship and sets five key objectives:

1. Understand the Evolution of Entrepreneurship
Analyze the development of entrepreneurship, enterprise and business practices across different time periods, markets and cultures
2. Examine Key Entrepreneurs and Enterprises
Study case studies of influential entrepreneurs and businesses to understand their impact on economic and social change
3. Explore Business Strategies and Innovation
Investigate how historical business strategies, innovations and market adaptations have shaped modern entrepreneurship and the modern world
4. Analyze economic and social influences
Evaluate the broader economic, political and societal factors that influenced business growth and entrepreneurial success
5. Apply Historical Insights into Modern Business
Use lessons from business history to inform contemporary entrepreneurial strategies and decision-making.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Working in an interdisciplinary environment

Introduction of innovative research

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

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(Other.....Citizenship, spiritual freedom, social awareness, altruism, etc.)

Upon completion of the course, it is expected that students will be able to:

- Search for, analysis and synthesis of data and information using appropriate technologies
- Decision-making
- Individual/Independent work
- Group/Teamwork
- Working in an international environment
- Working in an interdisciplinary environment
- Project planning and management
- Critical thinking
- Development of free, creative and inductive thinking
- Writing skills
- Presentation skills

(3) COURSE CONTENT

The course will investigate the topics below:

- Theories on Entrepreneurship
- What makes someone Entrepreneur?
- The evolution of international Entrepreneurship
- Forms of Business Organisation
Big Business/ Multinationals/ Family Businesses/ Business Groups
- Innovation and Technology
- Finance
- Business and the State
- Social and Cultural aspects of Entrepreneurship
From Green Business to ESG

(4) TEACHING METHODS – ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning, etc.</i>	Face-to-face, in-class lecturing		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with Students</i>	• Upload of lecture notes and supporting material on the eClass platform • Communication with students via e-mail and the eClass platform		
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity etc.</i>	Activity/Method	Semester workload	
	Lectures	44	
	Analysis of case studies	10	
	Seminars	4	
	Individual/ Group Project	46	
	Non-guided study	46	

The study hours for each learning activity as well as the hours of self-study are given following the principles of ECTS.	Total	150
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STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other...,etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	Final exam along with classroom assignments and optional written essay
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(5) SUGGESTED BIBLIOGRAPHY

Suggested bibliography:

- Peter Lawrence, *Enterprise in Action. A Guide to Entrepreneurship*, (Chichester, 2013)
- Geoffrey Jones, Jonathan Zeitlin (eds.), *The Oxford Handbook of Business History* (Oxford, 2007)
- Andrea Colli, *Dynamics of International Business. Comparative Perspectives of Firms, Markets and Entrepreneurship*, (Abington, 2016)
- Gelina Harlaftis, *Creating Global Shipping. Aristotle Onassis, the Vagliano Brothers and the Business of Shipping c. 1820-1970*, (Cambridge, 2019)
- Geoffrey Jones, *Profits and Sustainability. A History of Green Entrepreneurship*, (Oxford, 2017)

Greek Bibliography

- Γιάννης Θεοτοκάς- Τζελίνα Χαρλαύτη, *Έλληνες εφοπλιστές και ναυτιλιακές επιχειρήσεις. Οργάνωση, διοίκηση και στρατηγική*. (Αθήνα, 2007)
- Τζων Μικλεθουεϊτ, Άντριαν Γούλντριτζ, *Η Εταιρεία. Σύντομη ιστορία μιας ιδέας που άλλαξε τον κόσμο*, (Ηράκλειο, 2012)
- Gordon Boyce, Simon Ville, *Η Εξέλιξη των σύγχρονων Επιχειρήσεων*, (Αθήνα, 2005)

